



COOL FEEL[®]

WATER-BASED ACRYLIC SOLID COLOR
HI-BUILD DECK & WALKWAY COATING

**COMFORT STEP
TECHNOLOGY™**



REDUCES SURFACE TEMPERATURE

Exclusively available at



FIND YOUR INSPIRATION AT HCCONCRETE.COM

Pool deck: Naturally Red HC126

COOL FEEL®

WATER-BASED ACRYLIC SOLID COLOR HI-BUILD DECK & WALKWAY COATING



COOLER CONCRETE IS AS SIMPLE AS COOL FEEL

Cool Feel with Comfort Step Technology™ reduces the temperature of concrete surfaces exposed to UV rays, making walking on your concrete surfaces more comfortable for people and pets.*

One gallon covers 75-300 sq. ft., depending on substrate and porosity of surface.

For use on:

- Pool Decks
- Patios & Lanais
- Walkways
- Concrete Decks
- Concrete Surfaces



Comfort Step Technology

makes concrete pool decks, walkways and patios more comfortable to walk on by reducing the surface temperature*



Self-Crosslinking Acrylic

creates a durable, protective finish



Advanced Stain Resistance

minimizes cleanup from footsteps, dirt and debris



Resistant to Pool Chemicals

and household chemicals for long-lasting beauty and protection



UV-Resistant Shield

helps reduce fading and provides superior color protection



Water-Based Formula

for easy soap & water cleanup

PROVEN TEMPERATURE REDUCTION

Over 30 colors were tested in our research lab under extreme heat conditions for over two hours and had an average temperature reduction of 20 degrees!*

OVER
30
COLORS

OVER
2
HOURS

AVERAGE
20 °F
REDUCTION

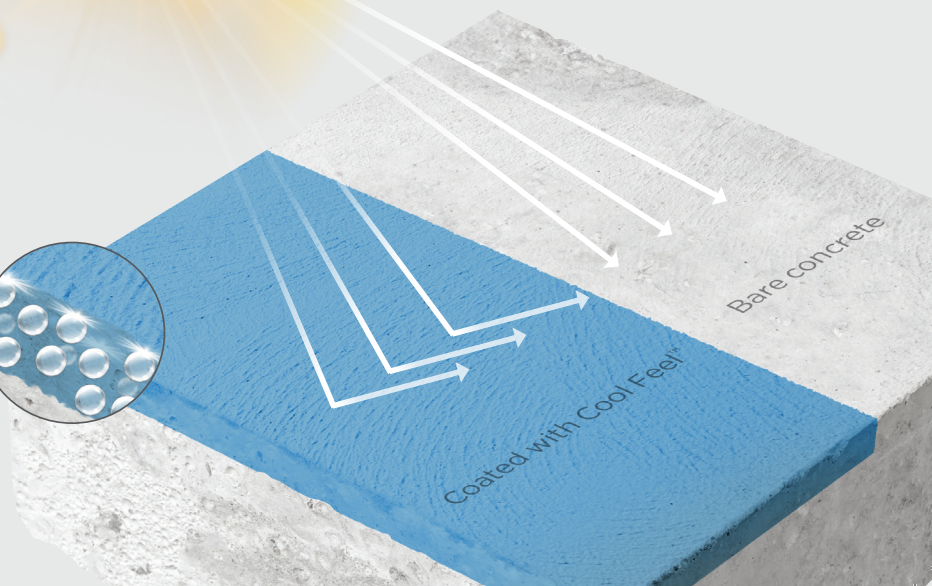
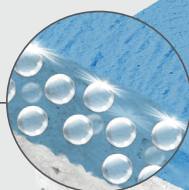
How it works:

Unique color technology

enables the product to be tinted into hundreds of colors.

Microspheres

reflect and dissipate heat from the sun on concrete surfaces.



*Reduces surface temperature when compared to bare concrete. Amount of temperature reduction may differ due to: color choice, ambient temperature, time of day and the amount of direct sunlight on the surface.

**Cool Feel® Solid Color Hi-Build Deck
& Walkway Coating offers outstanding
cleaning and stain resistance.**

So your concrete pool decks, patios, sidewalks
and paths will not only feel cooler, they will stay
looking great longer, too!

Deck: Fall Grass HC145

BEFORE	Bombay HC133 After 10 months of heavy foot traffic, dirt, chemicals and wheeled carts
AFTER	After cleaning with H&C® ConcreteReady® Concentrated Cleaner Degreaser
BEFORE	Extra White HC148 After 10 months of heavy foot traffic, dirt, chemicals and wheeled carts
AFTER	After cleaning with H&C ConcreteReady Concentrated Cleaner Degreaser



COOL FEEL® WATER-BASED ACRYLIC SOLID COLOR HI-BUILD DECK & WALKWAY COATING

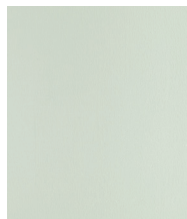
POPULAR COLORS



Extra White HC148



Hint of Gray HC156



Fall Grass HC145



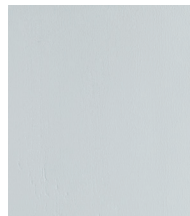
Aztec Sand HC136



White-Washed Terracotta
HC135



Neutral Balance Tan HC125



Gray Horizons HC140



Bombay Breeze HC146



Cemented Deal HC141



Bombay HC133



Terracotta Orange HC159



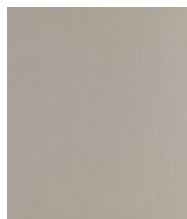
Naturally Red HC126



Gull Gray HC132



Drive-in Twilight HC155



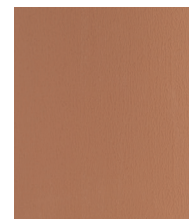
Sandstone HC157



Siberian Haze HC149



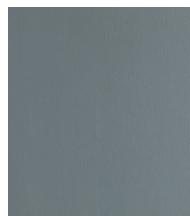
Silk Chocolate HC117



Terracotta HC167



Pearl Gray HC164



Silver Gray HC124



Fresh Concrete HC165



Cedarwood Brown HC103



Muddy Gray HC172



Charred Walnut HC109



Red Terrazzo Tile HC102

IMPORTANT:
Color may vary slightly due
to age, lighting, substrate
variances or application
conditions. Always perform a
sample test area.



Description	SKU#	UPC#	SMIS#	Pack
1 Gallon—Extra White Tint Base	25.101414-16	035777880210	651042921	4
5 Gallon—Extra White Tint Base	25.101415-20	035777880258	651043036	1
1 Gallon—Deep Tint Base	25.101514-16	035777880296	651043085	4
5 Gallon—Deep Tint Base	25.101515-20	035777880289	651043077	1