



COOL FEEL[®]

WATER-BASED ACRYLIC SOLID COLOR
HI-BUILD DECK & WALKWAY COATING

COMFORT STEP
TECHNOLOGY™ 

REDUCES SURFACE TEMPERATURE

Exclusively Available at



Color shown: Neutral Balance Tan HC125

FIND YOUR INSPIRATION AT HCCONCRETE.COM

COOL FEEL[®]



COOLER CONCRETE IS AS SIMPLE AS COOL FEEL[®]

Cool Feel with Comfort Step Technology™ reduces the temperature of concrete surfaces exposed to UV rays, making walking on your concrete surfaces more comfortable for people and pets.*

Features and benefits:

- **Comfort Step Technology™** makes concrete pool decks, walkways and patios more comfortable to walk on by reducing the surface temperature.*
- **Self-Crosslinking Acrylic** creates a durable, protective finish
- **Advanced Stain Resistance** minimizes cleanup from foot steps, dirt and debris
- **Resistant to Pool Chemicals** and household chemicals for long-lasting beauty and protection
- **UV-Resistant Shield** helps reduce fading and provides superior color protection
- **Water-Based Formula** for easy application and cleanup
- **Hundreds of colors** available at Sherwin-Williams!

Ideal for:

- Pool Decks
- Patios & Lanais
- Walkways
- Concrete Decks
- Concrete Surfaces



Color shown:
Fall Grass HC145



Color shown:
Bombay Breeze HC146



Color shown:
White-Washed Terracotta HC135

COMFORT STEP TECHNOLOGY™



REDUCES SURFACE TEMPERATURE

Color shown: Cemented Deal HC141

PROVEN TEMPERATURE REDUCTION

Over 30 colors were tested in our research lab under extreme heat conditions for over two hours and had an average temperature reduction of 20 degrees!*

OVER
30
COLORS

OVER
2
HOURS

AVERAGE
20° F
REDUCTION

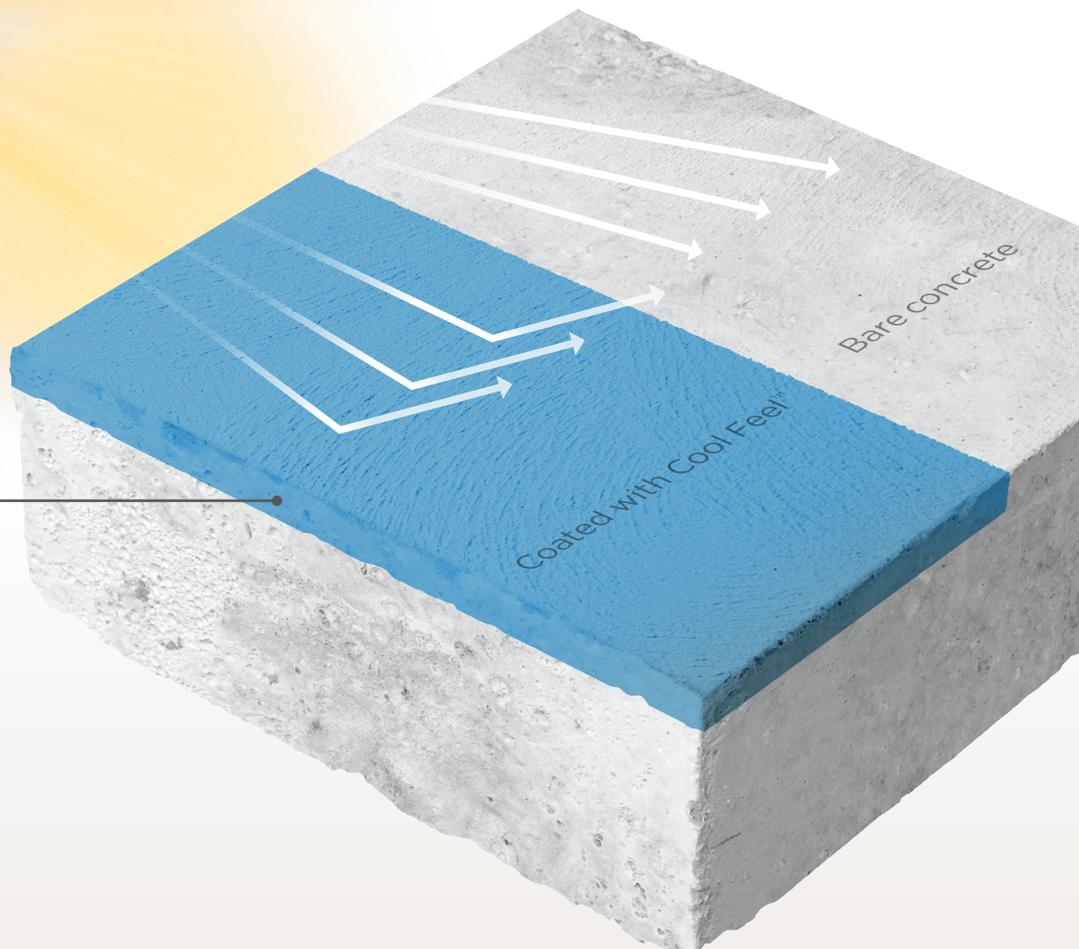
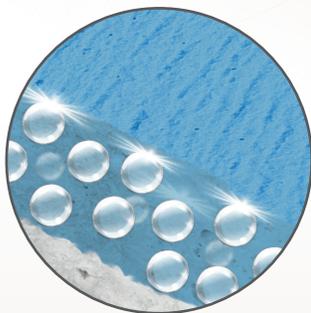
HOW IT WORKS

Microspheres

reflect and dissipate heat from the sun on concrete surfaces.

Unique color technology

enables the product to be tinted into hundreds of colors.



Description	SKU#	UPC#	SMIS#	Pack
1 Gallon — Extra White	25.101414-16	035777880210	651042921	4
5 Gallon — Extra White	25.101415-20	035777880258	651043036	1
1 Gallon — Deep	25.101514-16	035777880296	651043085	4
5 Gallon — Deep	25.101515-20	035777880289	651043077	1

*Reduces surface temperature when compared to bare concrete. Amount of temperature reduction may differ due to: color choice, ambient temperature, time of day and the amount of direct sunlight on the surface.

OUTSTANDING CLEANABILITY FOR LASTING BEAUTY

Cool Feel® Solid Color Concrete Stain offers outstanding cleaning and stain resistance. So your concrete pool decks, patios, sidewalks and paths will not only feel cooler, they will stay looking great longer, too!

BEFORE 	Bombay HC133
After 10 months of heavy foot traffic, dirt, chemicals and wheeled carts	After cleaning with H&C® ConcreteReady™ Concentrated Cleaner Degreaser
AFTER 	

BEFORE 	Extra White HC148
After 10 months of heavy foot traffic, dirt, chemicals and wheeled carts	After cleaning with H&C® ConcreteReady™ Concentrated Cleaner Degreaser
AFTER 